Joel Greene Bio

" Joel is the greatest mind in the modern era of nutrition"

Robert Reames, Head Trainer & Nutritionist, The Dr. Phil Show.

10 Years Ahead

Joel is the creator of the VEEP Nutrition System and Transcend. He is widely regarded as one of the most advanced thought leaders in the entire nutrition industry.

For over a decade the guy some of the most well known people in the nutrition industry turn to for the real cutting edge is Joel Greene.

Joel was the first, and to this day remains, the world leader on the subject of the gut biome for health and weight loss.

- Worlds first article on the gut biome revolution to the fitness community. 2007
- Worlds first nutrition system based on the gut.2009
- Worlds largest body of outcomes targeting the gut biome 2013

THE INNOVATOR

Joel has consistently led the industry innovating the most advanced health and weight loss protocols.

- Developed functional protocols to treat symptoms of Parkinsons, dairy intolerance and others via targeting gut species 2013
- Consulted with billion dollar nutrition companies to engineer foods to extend lifespan.
- Consulted with PhDs to engineer foods that mimic fasting.
- Regular contributor to worlds top health publications

Worlds first article on L.Reuteri to the fitness community Muscle and Fitness 2015





► I VIDEOS

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MICROBIOTA TARGETING FOR TESTOSTERONE PRODUCTION

Eating prebiotic rich foods or supplementing with the probiotic L. reuteri at the right time may increase t-production.

THE LATEST

BY JOEL GREENE, CEO AND FOUNDER OF THE VEEP NUTRITION SYSTEM



IN THE MEDIA

Dr. Phil Joel's VEEP System has been utilized on several Dr. <u>Phil Show</u> Episodes.







PLAN YOUR FITNESS JOURNEY

WHY METABOLISM PREDICTS YOUR HEALTH

REMOVING ALL LIMITS

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RETHINK FOOD

MAY/JUN 2015

IN WEIGHT LOSS TIMING IS (ALMOST) EVERYTHING WHEN JOEL GREENE TALKS ABOUT TIMING AND WEIGHT LOSS, HE'S TALKING ABOUT HOW YOUR BREAKFAST

CAN BURN UP YOUR DINNER.

BUSINESSTIMES

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Excela Health is working to make weight loss fun for employees

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...Thanks to VEEP, one employee lost 17 percent in three months and patient representative Carrie Weis of Greensburg has lost 32 pounds since January. Weis said she has always been active and didn't need to increase her exercise. "It not only tells you what foods to eat, but why you're eating them," Weis said. "It's extremely personalized.

"Anytime I have questions, they respond within 24 hours."

